

QUAD OF AIMS
(TO BE COMPLETED WHEN MAKING CALL-IN)

Title : Corporate Rebrand

Cabinet Minute (if appropriate) : C10 (1st June 2021)

REASON FOR ITEM/CALL-IN	RESOURCE
To determine details omitted from the Cabinet report 1. To understand the full costs the rebrand – both preparatory work, and implementation of stages 1 and 2 of the rebrand 2. To understand the likely duration and costs of stage 3 3. To be given details of the intended colour palette	1. Relevant Portfolio holder 2. Relevant AD / Head of Service 3. Democratic Services Officer
PROCESS	ANTICIPATED OUTCOME
1. To discuss with portfolio holder & AD / Head of service 2.	1. To determine details omitted from the Cabinet report

COUNCILLOR *Stephens J M*

COUNCILLORChris McEwan

COUNCILLORLinda Hughes

Signed – Assistant Director of Law and Governance

Dated